

welcome to the show... welcome to the

WORLD OF EXTENSIONS®

LE ESTENSIONI SHE NEL MONDO

Sin dai primi anni novanta le extension sono entrate a far parte dell'immaginario femminile. Dapprima diffuse nel mondo dello spettacolo si sono pian piano affermate nella quotidianità di ogni donna.

Le extension, secondo il mondo SHE, rappresentano molteplici possibilità espressive: un vero e proprio sfoggio di "look".

SHE HAIR EXTENSIONS IN THE WORLD

Since the early nineties, hair extensions have been a part of the female image.

First, introduced by the entertainment industry, they slowly became accessible to the everyday woman.

Extensions by SHE gives to wearer the ability to create their own look.



extensions system

Chiunque può liberamente decidere di farsi applicare ciocche dello stesso colore o di colori diversi, talvolta esagerando con fantasiose acconciature. Al contempo SHE offre le migliori tecniche disponibili oggi sul mercato; permettendo che le extension adornino le chiome di ogni donna talvolta determinando la moda, un modo di essere o semplicemente allungarle e rinfoltirle per correggere piccoli inestetismi. SHE leader mondiale dell'hair business, riesce ad offrire una linea completa di sistemi di extension tale da soddisfare ogni diversa necessità.



Keratin system



extensive system



weft system



clip system

Anyone can freely choose to have extensions applied either the same color as their own hair, a different color or even fantasy colors. Presently, SHE offers the best technique available on the market. Making hair extensions available to all women and at times setting the pace for latest fashion, or to simply to lengthen, thicken or correct some imperfections. SHE, a world leader in the hair industry, is able to offer a complete line of hair extension systems able to satisfy every demand.



HAIR EXTENSIONS

Keratin system tecnica, ormai nota nel mondo occidentale è a base di ciocche di capelli pre-incollate a base di cheratina che vengono fissate grazie all'uso di un macchinario professionale.

Questa tecnica garantisce un risultato finale perfetto permettendo che i punti di applicazione siano quasi invisibili. Per lo smontaggio altrettanto semplice e veloce si utilizza un prodotto delicato ed innocuo che lascia inalterata la salute dei capelli.

Keratin strand-to-strand attachment system, well known in the western world, consists of pre-tipped hair with a keratin base that attaches with professional equipment.

This technique produces perfect results whereby the point of attachment is almost invisible. The removal is simple and quick leaving the customers hair totally intact.



ciocche di capelli naturali 100%
locks 100% natural hair

Keratin system

hair extensions



con cheratina
with keratin



lisci
straight

HEX 8010 XXL (cm65/70 - 10pz.)

colori naturali/natural colours: 1B-2-4-6-8-12-17-20-26-27-32-33-35-130-1001-DB2

HEX 8000 L (cm55/60 - 10pz.)

colori naturali/natural colours: 1B-2-4-6-8-10-12-14-15-16-17-19-20-21-24-25-26-27-28-29-30-32-33-35-60-101-103-130-140-516-530-1000-1001-DB2-DB3-DB4
colori mesciati/lightened colours: M8/26-M18/24-M32/130-M20/27-M12/26-M21/130-M1B/530-M14/1001-M2/17-M6/12-M6/27-M32/530-M33/21-MDB3/20

HEX 8001 LC (cm35/40 - 10pz.)

colori naturali/natural colours: 1B-2-4-6-8-10-12-14-15-16-17-19-20-21-24-25-26-27-28-29-30-32-33-35-60-101-103-130-140-516-530-1000-1001-DB2-DB3-DB4
colori mesciati/lightened colours: M8/26-M18/24-M32/130-M20/27-M12/26-M21/130-M1B/530-M14/1001-M2/17-M6/12-M6/27-M32/530-M33/21-MDB3/20



Keratin system

ciocche di capelli naturali 100%
locks 100% natural hair



con cheratina
with keratin



lisci
straight

shatush
effect

HEX 8007 D (cm55/60 - 10pz.)
effetto shatush/shatush effect: T1N/bordeaux-T4/17-T6/12-T6/27-T8/26-T10/DB2-T12/26-T14/1001-T17/20-T18/24-T27/20-T32/130-TDB3/20

HEX 8008 DC (cm35/40 - 10pz.)
effetto shatush/shatush effect: T1N/bordeaux-T4/17-T6/12-T6/27-T8/26-T10/DB2-T12/26-T14/1001-T17/20-T18/24-T27/20-T32/130-TDB3/20

shatush
effect



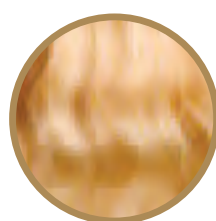


Keratin system

ciocche di capelli naturali 100%
locks 100% natural hair



con cheratina
with keratin



mossi
wavy

HEX 8002 M (cm55/60 - 10pz.)

colori naturali/natural colours: 1B-2-4-6-8-10-12-14-15-16-17-19-20-21-24-25-26-27-28-29-30-32-33-35-60-101-103-130-140-516-530-1000-1001-DB2-DB3-DB4
colori mesciati/lightened colours: M8/26-M18/24-M32/130-M20/27-M12/26-M21/130-M1B/530-M14/1001-M2/17-M6/12-M6/27-M32/530-M33/21-MDB3/20

HEX 8003 MC (cm35/40 - 10pz.)

colori naturali/natural colours: 1B-2-4-6-8-10-12-14-15-16-17-19-20-21-24-25-26-27-28-29-30-32-33-35-60-101-103-130-140-516-530-1000-1001-DB2-DB3-DB4
colori mesciati/lightened colours: M8/26-M18/24-M32/130-M20/27-M12/26-M21/130-M1B/530-M14/1001-M2/17-M6/12-M6/27-M32/530-M33/21-MDB3/20





ciocche di capelli naturali 100%
locks 100% natural hair

K
Keratin system



con cheratina
with keratin



ricci
curly

HEX 8004 R (cm55/60 - 10pz.)
colori naturali/natural colours:1B-2 -4-6-8-12-14-15-16-17-19-20-24-25-26-27-28-30-32-33-35-130-DB2-DB3-1001

HEX 8005 RC (cm35/40 - 10pz.)
colori naturali/natural colours:1B-2 -4-6-8-12-14-15-16-17-19-20-24-25-26-27-28-30-32-33-35-130-DB2-DB3-1001



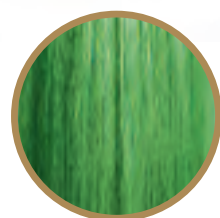
Keratin system

ciocche di capelli naturali 100%
locks 100% natural hair

packaging



con cheratina
with keratin



lisci
straight

fantasy
colours

HEX 8006 F (cm55/60 - 10pz.)

colori fantasia/fantasy colours: oro-giallo-arancione-arancione scuro-blu-blu scuro-bordeaux-cielo-turchese-verde acido-verde scuro-viola-nuovo viola
viola medio-viola scuro-viola rossastro-lilla-rosa-rosa scuro-rosa purpureo-fucsia-fucsia scuro-rosso-rosso scuro- 530



conf. 10 pz.
capelli lisci
straight hair

conf. 10 pz.
capelli mossi
wavy hair

conf. 10 pz.
capelli ricci
curly hair

conf. 10 pz.
effetto shatush
shatush effect

GARANZIA **SHE**
LE NOSTRE
CIOCCHE PER
ESTENSIONE SONO
GARANTITE
DAL LOGO SHE

OUR EXTENSION
LOCKS ARE
GUARANTEED BY THE
SHE LOGO





EXTENSIVE

Extensive system a base di biadesivo termosaldante permette tempi di applicazione più veloci, il biadesivo utilizzato da SHE è a base di cheratina che permette una durata superiore rispetto ad altri ad "incollaggio a freddo" di durata più limitata. Lo smontaggio utilizza un prodotto simile a quello per la cheratina.

The extensive system, with a thermoactive bioadhesive, speeds up the time of application.

The bioadhesive strips used by SHE have a base of keratin powder that lasts longer than any other tape-on system.

The removal is achieved by using a product similar to the one used in the keratin strand-to-strand system.



ciocche di capelli naturali 100%
locks 100% natural hair

extensive

Adhesive system

N



F



M2

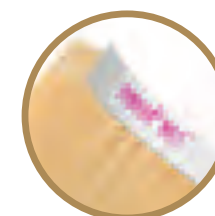


M4



adesivo larg. 4cm.
adhesive width 4cm.

fantasy
colours



con adesivo
with adhesive



lisci
straight

EXS 8619 N (cm55/60 - 4pz.) - **EXS 8620 N** (cm40/45 - 4pz.)

colori naturali/natural colours: 1B-2-4-6-8-10-12-14-15-16-17-19-20-21-24-25-26-27-28-29-30-32-33-35-60-101-103-130-516-530-1000-1001-DB2-DB3-DB4

EXS 8619 F (cm55/60 - 4pz.) - **EXS 8620 F** (cm35/40 - 4pz.)

colori fantasia/fantasy colours: giallo-arancione-arancione scuro-blu-blu scuro-ciolo-turchese-verde acido-verde scuro-viola-nuovo viola- viola medio
viola rossastro-lilla-rosa-rosa scuro-rosa purpureo-fucsia-fucsia scuro-rosso-rosso scuro

EXS 8619 M2 (cm55/60 - 4pz.) - **EXS 8620 M2** (cm40/45 - 4pz.)

colori mesciati da 2 cm/lightened colours of 2 cm: 14/1001 M2-140 M2-18/24 M2-1B/530 M2-20/27 M2-21/130 M2-32/130 M2-6/27 M2-1001/rosso scuro M2

EXS 8619 M4 (cm55/60 - 4pz.) - **EXS 8620 M4** (cm35/40 - 4pz.)

colori mesciati da 1 cm/lightened colours of 1 cm: 14/1001 M4-140 M4-18/24 M4-1B/530 M4-20/27 M4-21/130 M4-32/130 M4-6/27 M4-1001/rosso scuro M4



cioche di capelli naturali 100%
locks 100% natural hair

small extensive

Adhesive system



EXS 8625 N (cm40/45 - 8pz.)
colori naturali/natural colours: 1B-2-4-6-8-10-12-14-15-16-17-19-20-21-24-25-26-27-28-29-30-32-33-35-60-101-103-130-516-530-1000-1001-DB2-DB3-DB4

EXS 8626 F (cm40/45 - 8pz.)
colori fantasia/fantasy colours: giallo-arancione-arancione scuro-blu-blu scuro-cielo-turchese-verde acido-verde scuro-viola-nuovo viola- viola medio
viola rossastro-lilla-rosa-rosa scuro-rosa purpureo-fucsia-fucsia scuro-rosso-rosso scuro

EXS 8627 M2 (cm40/45 - 8pz.)
colori meschiati da 2 cm/lightened colours of 2 cm: 14/1001 M2-140 M2-18/24 M2-1B/530 M2-20/27 M2-21/130 M2-32/130 M2-6/27 M2-1001/rosso scuro M2





WEFT LONG HAIR

Weft system è la tecnica più antica utilizzata soprattutto dalle donne africane, afroamericane e sudamericane. Consiste nell'applicazione di fasce di capelli tessuti da cucire su treccine parallele.

Questa tecnica fra gli allungamenti "semipermanenti" è la più rapida in assoluto, ma l'effetto della ricrescita dei veri capelli risulta piuttosto evidente.

Altro metodo alternativo è il fissaggio delle fasce cucite con mini anellini di metallo.

The weft system is an older technique used mostly by Africans, Afro-Americans and Latin-American women.

Consisting of a line of sewn wefted hair attached by sewing to a track braid.

This technique is fast, but semipermanent and it becomes visible as the hair grows out.

The alternative method for application is by using mini metal rings.



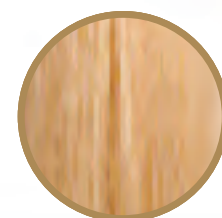
ciocche di capelli naturali 100%
locks 100% natural hair

Weft system

weft long hair



capelli tessuti
weft hair



lisci
straight



shatush
effect

WLH 8501 L [cm50/60 - larg./width cm130] (100gr.)

colori naturali / natural colours: 1B-2-4-6-8-10-12-14-15-16-17-19-20-21-24-25-26-27-28-29-30-32-33-35-60-101-103-130-140-516-530-1000-1001-DB2-DB3-DB4

colori meschiati / lightened colours: M18/24-M32/130-M8/26-M14/1001-M12/26-M20/27-M6/27-MDB3/20

effetto shatush/shatush effect:T4/17-T6/12-T6/27-T8/26-T10/DB2-T12/26-T14/1001-T17/20-T18/24-T27/20-T32/130-TDB3/20

WLH 8503 C [cm40/45 - larg./width cm140] (100gr.)

colori naturali / natural colours: 1B-2-4-6-8-10-12-14-15-16-17-19-20-21-24-25-26-27-28-29-30-32-33-35-60-101-103-130-140-516-530-1000-1001-DB2-DB3-DB4

colori meschiati / lightened colours: M18/24-M32/130-M8/26-M14/1001-M12/26-M20/27-M6/27-MDB3/20

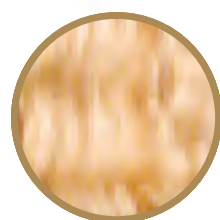


Weft system

ciocche di capelli naturali 100%
locks 100% natural hair



capelli tessuti
weft hair



mossi
wavy

WLH 8505 L (cm50/60 - larg./width cm130) (100gr.)

colori naturali / natural colours: 1B-2-4-6-8-10-12-14-15-16-17-19-20-21-24-25-26-27-28-29-30-32-33-35-60-101-103-130-140-516-530-1000-1001-DB2-DB3-DB4
colori mesciati / lightened colours: M18/24-M32/130-M8/26-M14/1001-M12/26-M20/27-M6/27-MDB3/20

WLH 8507 C (cm40/45 - larg./width cm140) (100gr.)

colori naturali / natural colours: 1B-2-4-6-8-10-12-14-15-16-17-19-20-21-24-25-26-27-28-29-30-32-33-35-60-101-103-130-140-516-530-1000-1001-DB2-DB3-DB4
colori mesciati / lightened colours: M18/24-M32/130-M8/26-M14/1001-M12/26-M20/27-M6/27-MDB3/20





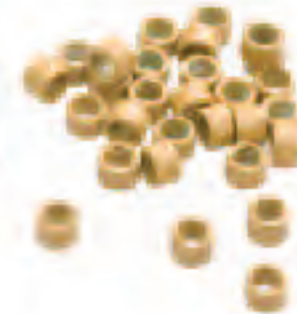
capelli tessuti
weft hair



ricci
curly

WLH 8509 L (cm50/60 - larg./width cm130) (100gr.)
colori naturali/natural colours: 1B-2-4-6-8-12-14-17-26-27-32-33-35-130-140-530-DB3

WLH 8510 C (cm40/45 - larg./width cm140) (100gr.)
colori naturali/natural colours: 1B-2-4-6-8-12-17-26-27-32-33-35-130-DB3



MR-ST 100 ring grande (100 pz.)
big ring (100 pcs.)



MR-WL 100 ring grande (100 pz.)
big ring (100 pcs.)

colori/colours: 1 - 3 - 5 - 7 - 11 - 13 - 15



1



3



5



7



11



13



15



PN 2002
pinza per l'applicazione e rimozione del micro-ring
plier for the application and removal of the micro-ring



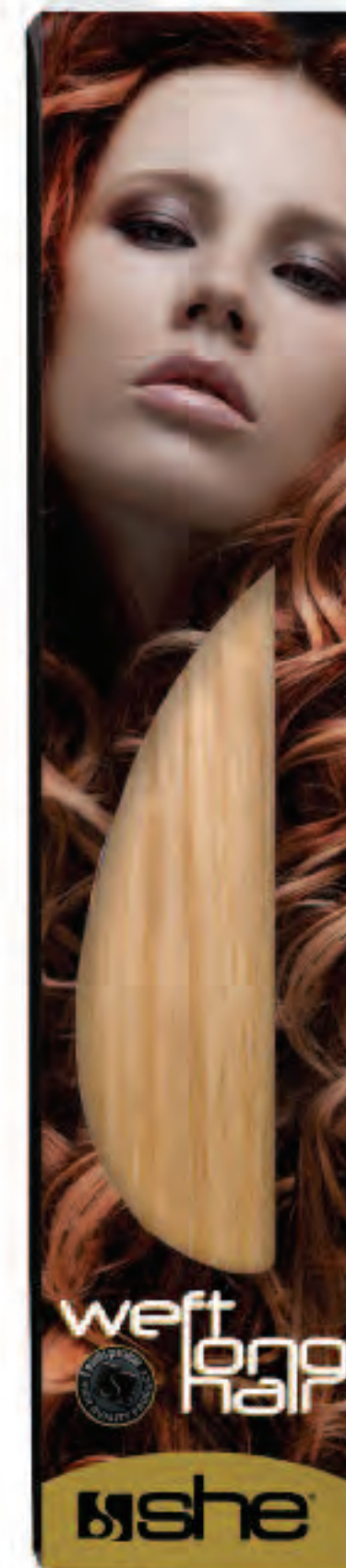
UNL 01
ago ad uncino
needle to hook



HGF 08
colla per il fissaggio tessitura
glue adhesive to attach weft
colori/colours: nero-biondo/black-blond



HBR 2116
solvente per smontaggio tessitura
solvent to remove weaving





EASY LONG HAIR

Clip system tecnica rapidissima e di utilizzo semplice e veloce permette di fissare fasce di diverse dimensioni di capelli già tessuti. Non è ovviamente una tecnica semipermanente ma permette il cambio del proprio aspetto in pochi istanti e senza necessariamente l'aiuto di un professionista.

The clip-in system is a fast, simple system used to attached wefted pieces using a comb clip that secures to the customers hair. The client could change her look quickly without the help of a professional stylist.



ciocche di capelli naturali 100%
locks 100% natural hair

Clip system

extenclip



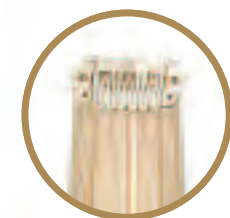
1 pz. larg. 23cm. con 3 clip
1 pcs width 23cm. with 3 clips

1 pz. larg. 20cm. con 3 clip
1 pcs width 20cm. with 3 clips

1 pz. larg. 16cm. con 3 clip
1 pcs width 16cm. with 3 clips

2 pz. larg. 10cm. con 2 clip
2 pcs width 10cm. with 2 clips

4 pz. larg. 3cm. con 1 clip
4 pcs width 3cm. with 1 clip



con clip (10T)
with clip



lisci
straight

EXTENCLIP (cm50/55) (120gr.)

colori naturali / natural colours: 1B-2-4-6-8-10-12-14-15-16-17-19-20-24-25-26-27-28-30-32-33-35-130-140-516-DB2-DB3-DB4-60-1000-1001
colori mesciati / lightened colours: M8/26-M6/12-M6/27-M12/26-M14/1001-M18/24-M20/27-MDB3/20-M32/130

EXTENCLIP (cm40/45) (110gr.)

colori naturali / natural colours: 1B-2-4-6-8-10-12-14-15-16-17-19-20-24-25-26-27-28-30-32-33-35-130-140-516-DB2-DB3-DB4-60-1000-1001
colori mesciati / lightened colours: M8/26-M6/12-M6/27-M12/26-M14/1001-M18/24-M20/27-MDB3/20-M32/130



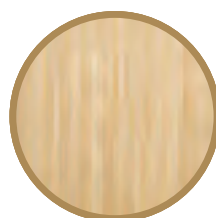
ciocche di capelli naturali 100%
locks 100% natural hair

easy20

Clip system



shatush
effect



lisci
straight



con clip (10T)
with clip



3 pz. larg. 16cm. con 3 clip
3 pcs width 16cm. with 3 clips

EASY 20 (cm50/55) (65gr.)

colori naturali/natural colours: 1B-2-4-6-8-10-12-14-15-16-17-19-20-24-26-27-28-30-32-33-35-60-130-516-530-140-DB2-DB3-1000-1001

colori mesciati/lightened colours: M18/24-M1B/530-M14/1001-M12/26-M20/27-M6/27-MDB3/20-M8/26-M32/130

effetto shatush/shatush effect: T4/17-T6/12-T6/27-T8/26-T10/DB2-T12/26-T14/1001-T17/20-T18/24-T27/20-T32/130-TDB3/20





ciocche di capelli naturali 100%
locks 100% natural hair

Clip system

easy long hair



1 pz. larg. 20cm. con 4 clip
1 pcs width 20cm. with 4 clips



1 pz. larg. 16cm. con 3 clip
1 pcs width 16cm. with 3 clips



1 pz. larg. 18cm. con 3 clip
1 pcs width 18cm. with 3 clips



2 pz. larg. 10cm. con 2 clip
2 pcs width 10cm. with 2 clip



con clip (10T)
with clip



lisci
straight

EASY LONG HAIR (cm50/55) (75gr.)

capelli tessuti in silicone con clip / weft hair with silicon with clips

colori naturali/natural colours: 1B-2-4-6-8-10-12-14-17-20-24-26-27-32-33-35-130-DB3-1001

colori meschiati/lightened colours: M6/12-M6/27-M8/26-M12/26-M14/1001-M18/24-M20/27-M32/130-MDB3/20



ciocche di capelli naturali 100%
locks 100% natural hair

Clip system

easy one clip



con clip (10T)
with clip



lisci
straight



1 pz. larg. 16cm. con 3 clip
1 pcs width 16cm. with 3 clips



ciocche di capelli naturali 100%
locks 100% natural hair

Clip system

oneclip



1 pz. larg. 2,5cm. con 1 clip
1 pcs width 2,5cm. with 1 clip



con clip (10T)
with clip



lisci
straight

EASY ONE CLIP (cm50/55) (27gr.)

colori naturali/natural colours: 1B-2-4-6-8-10-12-14-15-16-17-19-20-24-26-27-28-30-32-33-35-60-130-516-DB2-DB3-1000-1001
colori mesciati/lightened colours: MDB3/20-M18/24-M14/1001-M12/26-M20/27-M6/27-M8/26-M32/130
effetto shatush/shatush effect: T4/17-T6/12-T6/27-T8/26-T10/DB2-T12/26-T14/1001-T17/20-T18/24-T27/20-T32/130-TDB3/20

ONE CLIP (cm40/45) (5gr.)

colori naturali/natural colours: 1B-2-4-6-8-10-12-14-15-16-17-19-20-24-25-26-27-28-30-32-33-35-60-130-516-DB2-DB3-1000-1001
colori mesciati/lightened colours: MDB3/20-M18/24-M14/1001-M12/26-M20/27-M6/27-M8/26-M32/130
colori fantasia/fantasy colours: giallo-arancione-arancione scuro-blu-blu scuro-cielo-turchese-verde acido-verde scuro-viola-nuovo viola-viola medio
viola rossastro-lilla-rosa-rosa scuro-rosa purpureo-fucsia-fucsia scuro-rosso-rosso scuro



ciocche di capelli naturali 100%
locks 100% natural hair

Clip system

threeasy



shatush
effect



lisci
straight



con clip (9T)
with clip



3 pz. larg. 16cm. con 4 clip
3 pcs width 16cm. with 4 clips

THREEASY (cm50/55) (45gr.)

colori naturali/natural colours: 1B-2-4-6-8-10-12-14-15-16-17-19-20-24-25-26-27-28-30-32-33-35-60-130-516-DB2-DB3-1000-1001

colori mesciati/lightened colours: MDB3/20-M18/24-M14/1001-M12/26-M20/27-M6/27-M8/26-M32/130

effetto shatush/shatush effect: T4/17-T6/12-T6/27-T8/26-T10/DB2-T12/26-T14/1001-T17/20-T18/24-T27/20-T32/130-TDB3/20





lisci
straight



con clip (9T)
with clip

1 pz. larg. 25cm. con 9 clip
1 pcs width 25cm. with 9 clips

1 pz. larg. 17,5cm. con 5 clip
1 pcs width 17,5cm. with 5 clips

2 pz. larg. 7cm. con 2 clip
2 pcs width 7cm. with 2 clips

EASY VOLUME (cm50/55) (125gr.)

colori naturali/natural colours: 1B-2-4-6-8-10-12-14-15-16-17-19-20-24-25-26-27-28-30-32-33-35-60-130-516-DB2-DB3-1000-1001
colori mesciati/lightened colours: MDB3/20-M18/24-M14/1001-M12/26-M20/27-M6/27-M8/26-M32/130

EASY VOLUME (cm40/45) (115gr.)

colori naturali/natural colours: 1B-2-4-6-8-10-12-14-15-16-17-19-20-24-25-26-27-28-30-32-33-35-60-130-516-DB2-DB3-1000-1001
colori mesciati/lightened colours: MDB3/20-M18/24-M14/1001-M12/26-M20/27-M6/27-M8/26-M32/130





toupet in capelli tessuti naturali 100%
toupet in weft hair 100% natural hair

toupet



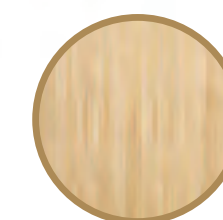
con 4 clip (10T)
with 4 clips



con 10 fili di nylon
with 10 nylon threads



1 pz. larg. 16cm.
1 pcs width 16cm.



lisci
straight

DONNA (cm50/55) (100gr.)

colori naturali / natural colours: 1B-2-4-6-8-10-12-14-17-20-24-26-27-32-33-35-130-1001-DB3
colori mesciati / lightened colours: M8/26-M6/12-M6/27-M12/26-M14/1001-M18/24-M20/27-MDB3/20-M32/130

toupet

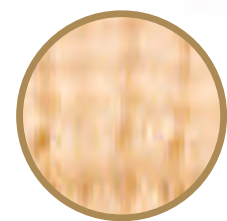
toupet in capelli tessuti naturali 100%
toupet in weft hair 100% natural hair



con 4 clip (10T)
with 4 clips



con 10 fili di nylon
with 10 nylon threads



mossi
wavy



1 pz. larg. 16cm.
1 pcs width 16cm.



DONNA (cm50/55) (100gr.)

colori naturali / natural colours: 1B-2-4-6-8-10-12-14-17-20-24-26-27-32-33-35-130-1001-DB3

colori meschiati / lightened colours: M8/26-M6/12-M6/27-M12/26-M14/1001-M18/24-M20/27-MDB3/20-M32/130





capelli sciolti naturali lisci lavorati 100%
loose natural straight processed hair 100%

bulk hair



BULK HAIR [cm50/55] (100gr.)

colori naturali / natural colours: 1B-2-4-6-8-10-12-14-15-16-17-19-20-24-26-27-28-30-32-33-35-60-130-516-DB2-DB3-DB4-1000-1001